



# DEVESH KUMAR SHARMA

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## About Me

With over 7 years of experience, I am a seasoned UX professional with a proven track record of crafting intuitive and engaging user experiences. My expertise in Design Thinking, Customer Experience, and Product Design best practices has enabled me to consistently deliver innovative solutions that exceed user expectations. As a collaborative and effective leader, I foster cross-functional team synergy to drive team success and achieve remarkable results.

## Work Experience

### Sr. Product Designer - Unthinkable Solutions (Oct 2020 - May 2024)

Worked on several NDAs, reach out to get specifics

- Spearheaded a user-centric approach across 30+ B2B and B2C projects, elevating user engagement by 20%. Conducted comprehensive research, including interviews, concept testing, and usability studies, to craft intuitive and enjoyable solutions that resonated with diverse audiences.
- Applied cognitive principles to enhance information visualization and address usability issues in web and mobile products. Active involvement in the design process led to recognition by senior leaders and stakeholders for innovative thinking, resulting in the development of multi-faceted applications with lasting impact.
- Create designs, concepts & sample layouts based on knowledge of layout and esthetic design concepts.
- Developed Mobile/Website Interface for different domains in the industry.
- Prepared illustrations and rough sketches for products, discussing them with clients and making necessary changes.
- Ensure consistency and a seamless user experience across various platforms.

**UI/UX Designer - ChromeInfo Technologies ( Sep 2016 - May 2020 )**

- Working with clients directly for product development.
- Creating app presentations for mobile & web platforms.
- Working with sales team for client POC.

**Academic Background**

**B.A in Vfx & Animation - Mahatma Gandhi University ( Marks 70% )**

July 2013 - June 2016

**Class XII - Great Mission Public School ( Marks 67% )**

April 2011 - March 2012

**Class X - Great Mission Public School ( Marks 82% )**

April 2009 - March 2010

**Certifications**

**Foundation of User Experience - Google ( 2022 )**

**Design Tools & Core Skills**



Figma



Sketch



XD



Photoshop



Invision



Framer

Design Thinking

Competitive Analysis

User Research

Site Mapping

Wireframes & Presentation

Prototyping & Interaction

Brand Guidelines

Visual Design