

Portfolio: <u>www.deveshux.i</u>n LinkedIn: <u>https://www.linkedin.com/in/devesh-sharma-2a7511139/</u>

About Me

With over 7 years of experience, I am a seasoned UX professional with a proven track record of crafting intuitive and engaging user experiences. My expertise in Design Thinking, Customer Experience, and Product Design best practices has enabled me to consistently deliver innovative solutions that exceed user expectations . As a collaborative and effective leader, I foster cross-functional team synergy to drive team success and achieve remarkable results.

Work Experience

Sr. Product Designer - Unthinkable Solutions (Oct 2020 - May 2024)

Worked on several NDAs, reach out to get specifics

- Spearheaded a user-centric approach across 30+ B2B and B2C projects, elevating user engagement by 20% Conducted comprehensive research, including interviews, concept testing, and usability studies, to craft intutive and enjoyable solutions that reasonated with diverse audiences.
- Applied cognitive principles to enhance information visualization and address usability issues in web and mobile products. Active involvement in the design process led to recognition by senior leaders and stakeholders for innovative thinking, resulting in the development od multi-faceted applications with lasting.
- Create designs, concepts & sample layouts based on knowledge of layout and esthetic design concepts.
- Developed Mobile/Website Interface for different domains in the industry
- Prepared illustrations and rough sketches for products, discussing them with clients and making necessary changes.
- Ensure consistency and a seamless user experience across various platforms.

UI/UX Designer - ChromeInfo Technologies (Sep 2016 - May 2020)

- Working with clients directly for product development.
- Creating app presentations for mobile & web platforms.
- Working with sales team for client POC.

Academic Background

B.A in Vfx & Animation - Mahatma Gandhi University (Marks 70%)

July 2013 - June 2016

Class XII - Great Mission Public School (Marks 67%)

April 2011 - March 2012

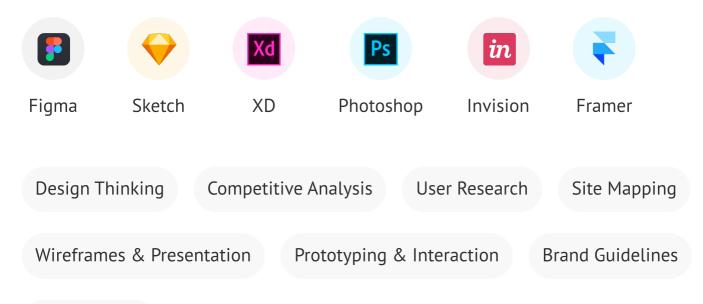
Class X - Great Mission Public School (Marks 82%)

April 2009 - March 2010

Certifications

Foundation of User Experience - Google (2022)

Design Tools & Core Skills



Visual Design